

Golf and sports turf management
ORH 4223 - fall 2004
University of Florida- Fort Lauderdale
due 8 September 2006

Assignment #1: Develop a presentation on golf and sports turf management

Student name:

Name of golf course, sports field, service business, research problem, or activity, etc. one which you will develop a case study (preferably not your own):

Unique features (historical, management, etc.) about this club, sports area, service business, or golf or sports turf management activity:

Describe your research, i.e., how will you go about collecting information:

Name any other comparable facility or service or activity.

Possible presentation topics:

Please try to develop a fresh look at ordinary things.

Fort Lauderdale Country Club, 1925 versus 2004

Contributions of the South Florida Golf Course Superintendents Association to turfgrass throughout Florida

Seeded bermudagrass varieties for sports turf in South Florida

Perceiving the field: What do everyday sports fans see in a field, and how have their perceptions changed with TV?

One day in the life of a golf course construction contractor (or golf course superintendent, or sports field manager)

Driving the Green, a 10-year revisit: Based on a book about the construction of Iron Horse Country in Palm Beach County. (See book by John Strawn, "Driving the Green.")

Selling the Green: Analysis of advertisements for golf course (and/or sports turf) management products. How do the ads tend to appeal to, or turn-off, the golf and sports turf managers?

The role of sports turf managers in municipal government

Portrayal of turfgrass management in popular media