

SCHOLASTIC source

December 2006

Register for 2007 Midwinter Meeting

Don't forget to make your reservations

for the midwinter meeting of the AEJMC Scholastic Journalism Division Jan. 5-6 in St. Petersburg, Fla.

Rooms are available at the Poynter Institute contract hotel, the Hampton Inn on Beach Drive. To reserve your room, call (727) 892-9900. Mention AEJMC and Poynter to ensure the special rate.

See the conference registration form on page 4 for more details.

Represent your state

Bring an item from your state for the Friday night business meeting! Please don't spend more than \$10.

INSIDE

Member news

p. 3

Midwinter meeting registration form

p. 4

Midwinter Meeting Schedule - Jan 5-6, 2007

Friday

1 p.m. Plagiarism: New plague or old problem?

Look at actual instances of plagiarism, and you'll notice some trends. We'll look at how plagiarism happens, the skills writers need to insulate themselves from the temptation to plagiarize and the skills editors (and teachers!) need to ensure the write is bulletproof. Kelly McBride, Poynter Ethics Group Leader

2:45 p.m. Using the Internet for training journalism students

Take this opportunity to understand the power of NewsU in the classroom and learn how to create e-learning modules that work. Howard Finberg, Poynter Director of Interactive Learning, Vicki Krueger, Poynter Interactive Editor for NewsU

4:30 p.m. Reception

6 p.m. Members' meeting

Saturday

9 a.m. Can we reach them other ways? Alternative delivery for SPAs

If numbers are going down at state and national conventions and workshops, can we find other ways to reach our audiences with the material they are missing? Let's look at the potential and success so far of using technology to help us deliver the message.

Moderator: Julie Dodd, Florida, Panel: Judy Robinson, Florida Scholastic Press Association; Warren Watson, J-Ideas; Dennis Cripe, Franklin; Peter Bobkowski, North Carolina

10:15 a.m. Convergence: How is it doing in the "real world"?

The division visited a converged newsroom several years ago, and the topic gets plenty of discussion. Let's go beyond theory and see how it is working in high schools, colleges, professional media. Moderator: Vanessa Shelton, Iowa, Panel: Tom Gayda, North Central High School, Indianapolis; Linda Puntney, Kansas State; Barb Hipsman, former Poynter "convergence chaser," Kent State; Victoria Lim, Sr. Consumer Reporter, WFLA-TV/Tampa Tribune/tbo.com

11:30 a.m. Lunch

1 p.m. Planning our next five years

Dick Johns, University of Iowa, challenges the division as he suggests what those in scholastic media might set as goals for the next five years...or more.

2 p.m. Publication policies: The challenge to get them right

High school student media policies have been in the spotlight lately as administrators, advisers and their state scholastic press associations debate their impact. The panel will open a dialogue about the best ways to frame them and the challenges they present.

Moderator: Candace Perkins Bowen, Kent State, Panel: Richard Clapp, President, NEOLA, Inc.; John Bowen, Kent State; Cheryl Pell, Michigan State; Vince DeMiero, Mountlake Terrace (Wash.) High School

3:15 p.m. Research Moderator: Calvin Hall, Appalachian State, Panel: Ying Du, University of North Carolina: "Hiring Trends in Journalism: A Content Analysis of Faculty Position Advertisements with a New Media Emphasis"; Karla D. Kennedy, Miami, Fla., Norland Senior High: "How Do Minority High School Journalism Students in Miami-Dade County View Censorship and the First Amendment, and Can Those Views Be Changed through First Amendment Education?"; Bruce Konkle, University of South Carolina: "The Scholastic Journalist's Bookshelf: Noteworthy Textbooks and Pertinent Printed Resources Available from 1883 to 2006"

Head Lines

Commitment of service

Tom Dickson of Missouri State served a decade as our Scholastic Journalism Division research chair.

When she recognized him at the San Francisco convention, Julie Dodd of Florida spoke of his commitment to scholastic journalism research and his attention to young scholastic journalism researchers.

Tom's commitment to such research is captured in the book so many of us cite so many times, *Journalism Kids Do Better: What Research Tells Us about High School Journalism*. He, Jack Dvorak and Larry Lain gave scholastic journalism a true gift when they compiled their research into that book. And Tom gave our division a true gift when he agreed year after year to continue serving as research chair.

The world of scholastic journalism is filled with such devoted people who give and give to student journalists and their teachers without any expectation of a plaque or an award.

Richard P. "Dick" Johns is certainly among those. Dick has

served scholastic journalism in every capacity.

He has taught high school journalism and directed the Iowa High School Press Association. In 1972 he assumed his current position as executive director of Quill and Scroll at the University of Iowa.

He also teaches journalism methods courses to Iowa's journalism education majors.

Just this year a former student of Dick's was named Dow Jones National High School Teacher of Year. In his acceptance speech in November, Alan Weintraut referred to Dick's contribution to his journalism education

background.

Dick Johns will retire next year after 35 years as director of Quill and Scroll, the international scholastic journalism honorary. What a remarkable record of service!

Candace Perkins Bowen has invited him to speak at our upcoming Midwinter Meeting. Join us as we celebrate his many years of service and as we hear the challenges he will surely give us.



Monica Hill

Scholastic Journalism Division

**Aug. 3, 2006 •
Members' Meeting •
San Francisco, CA •
AEJMC Convention**

Attendees: Kim Lauffer, Monica Hill, Kathy Forde, Mark Goodman, Tom Dickson, Linda Waller, Bruce Konkle, John Hudnall, Dick Johns, Karen Flowers, Linda Puntney, David Adams, Candace Perkins Bowen, Peter Bobkowski, Calvin Hall, Julie Dodd, Judy Robinson, Barbara Hines, Cheryl Pell, Beth Fitts, Karen Flowers, Tom Dickson, Sharon Stringer, Sandy Woodcock, Bruce Plopper, Adam Maksl, Joe Owens
Call to Order: Meeting called to order at 7:15 p.m.

Approval of Minutes: Mid-winter minutes approved unanimously.

Financial Report: Monica Hill presented financial report. Members approved.

Donation to Student Press Law Center: Members approved a donation to the SPLC.

Division Head's Report: Hill reported that AEJMC now requires electronic submission of conference papers for all divisions. An increase in AEJMC dues to be voted on at the AEJ business meeting. Hill reported that the Council of Divisions has concerns about the continuity of

leadership in some divisions and interest groups. A committee has been formed to consider these issues. Hill submitted SJD annual report and announced five-year review slated for August 2007. Send panel topic ideas and suggested speakers to Hill for program schedule for the 2007 AEJMC national convention in D.C. Future convention sites: Chicago in 2008 and Boston in 2009. SJD members voted Denver as top choice convention site for 2010 (12 votes Denver, 7 votes Anaheim, 2 Phoenix).

Vice Head's Report: Kim Lauffer reported that the Teach-In in S.F. was very successful. She thanked ASNE for its continued support of this service. Lauffer reported that the SJD mid-winter in 2006 was successful with 37 pre-registrations and 3 registrations on-site. Great presentations from Poynter staff. The 2007 mid-winter meeting scheduled for Jan. 4 & 5. Lauffer announced that she was resigning as Vice Head of SJD due to her promotion to Asst. Provost at Towson.

Secretary/Newsletter Report: Kathy Forde asked for members to send her member news & volunteer to write My Turn columns for SJD newsletter.

Committee Reports

Tom Dickson: 68% acceptance rate for division in SF. After 12 years of service as research chair, Dickson

is handing over the reins to David Bulla.

Karen Flowers: Encouraged members to write nominations for educator of the year award.

David Adams: PF&R: Announced that SPLC in last year of endowment campaign; asking for \$1-2 from high school students as part of grass-roots effort. Resolutions concerning press freedom and college student media to be presented at AEJMC business meeting. Four student press law cases at federal appeals court level.

Calvin Hall: Robert Knight Multicultural Award winner for 2006 is Ted Stanton.

Monica Hill: Asked each member to recruit someone to join SJD.

Linda Waller: Status of Minorities report: has encouraged MAC division members to consider SJD.

Judy Robinson: Technology: send ideas for SJD website. Robinson is updating the site with newsletter PDFs and annual report.

Dick Johns: Special Projects: Announced that Quill & Scroll has issued a call for Executive Director applications. Johns proposes that scholastic press associations across the country add \$1 to registration fees to be donated to SPLC: slogan One More for the Goal. Reported that SPLC still has \$800,000 to raise.

Bruce Konkle: SJD archives: Need

SPLC Funding

The Student Press Law Center has an important deadline coming up. The Knight Foundation has challenged the organization to raise \$2.5 million by the end of 2006 to create an endowment fund to help ensure the future of student press freedom.

The SPLC needs your support now to meet that goal. More importantly, your students and friends can also support an organization that has helped many student journalists, their advisers and their communities.

Your gift will mean even more if you contribute by Dec. 31, 2006. The John S. and James L. Knight Foundation will match \$1 for every \$2 the SPLC receives by year's end.

Donations can be made at the following URL:
<http://www.splc.org/tomorrowsvoices/support.html>

— Candace Perkins Bowen

material from the late 1960s and the 1970s. Considering putting archive online. Konkle put together an impressive historical display at the business meeting to commemorate SJD's 40th year as an AEJMC division.

Bruce Konkle: SJD archives—we don't have anything until 1976. Looking for late 1960s and early 1970s material. If you have anyone at your schools who might have these materials, please let Bruce know. Honors Lectures have 23 out of 33.

Old Business: Julie Dodd announced Coke Ellington as winner of the Innovative Outreach award.

Candace Perkins Bowen presented a Policy Statement on Plagiarism and Copyright, already approved by JEA. SJD members approved. Bowen also presented the Model High School Student Media Editorial Policy. SJD members approved. **New Business:** Hill took nominations for Vice-Head position. John Hudnall nominated Vanessa Shelton. Candace Perkins Bowen volunteered to serve. Bowen approved by SJD members as new Vice-Head.

Julie Dodd introduced Vicki Krueger, an editor with Poynter NewsU, a good resource for scholastic journalism educators. Meeting adjourned at approximately 8:21 p.m.

SJD Web site:
grove.ufl.edu/~sjdaejmc

Division Officers & Committee Chairs

Division Head & Program Chair
Monica Hill, North Carolina
Phone: (919) 962-4639
mihill@email.unc.edu

Vice-Head
Candace Perkins Bowen,
Kent State
Phone: (330) 672-8297
cbowen@kent.edu

Secretary & Source Editor
Kathy Roberts Forde,
Minnesota
fordekr@umn.edu

PF&R Committee
Dave Adams, Indiana
dadams@indiana.edu

Research Committee & Paper Competition
David Bulla, Iowa State
dbulla@iastate.edu

Teaching Standards Committee
Karen Flowers,
South Carolina
flowersk@gwm.sc.edu

Web Strategist
Judy L. Robinson, Florida
judyrobinson@jou.ufl.edu

Membership
Cheryl Pell, Michigan State
pell@msu.edu

Special Projects
Richard P. Johns, Iowa
richard-johns@uiowa.edu

Robert P. Knight Multicultural Recruitment Award
Calvin Hall,
Appalachian State
hallcl@appstate.edu

Commission on Minorities
Linda Waller Shockley,
Dow Jones
Newspaper Fund
linda.shockley@dowjones.com

Commission on Status of Women
Marie C. Hardin,
Pennsylvania State
mch208@psu.edu

Division Archives
Bruce Konkle,
South Carolina
Konklebe@gwm.sc.edu

Member News

After leading the University of Alabama's "Teaching of Journalism" class for the last three years and doing several scholastic journalism workshops, **George Daniels** is FINALLY "official!" He was named a Certified Journalism Educator (CJE) at the JEA/NSPA National Convention in Nashville on Nov. 11.

Karen Flowers, University of South Carolina, assumed the directorship of the Southern Interscholastic Press Association (SIPA) June 30 after Beth Dickey, with 33 years of service, retired from the position. Karen is now the director of both the South Carolina Scholastic Press Association and SIPA.

Vanessa Shelton, University of Iowa, was inducted into the Iowa High School Press Association Hall of Fame during the association's Fall Conferences in October. Shelton is director of the IHSPA, which is celebrating its 85th anniversary. She also was presented with the University of Iowa's Catalyst Award for outstanding innovative and distinctive contributions to diversity. The award was presented Nov. 16 at a campus reception.

Sharon Stringer, Lock Haven University, was one of nine people selected to participate in the 2006-7 JLED Program. JLED is AEJMC's Journalism and Mass

Communication Leadership Institute for Diversity. The year-long program provides training and mentoring for women and minorities interested in leadership roles in the discipline.

James Tidwell, chairman of the department of journalism at Eastern Illinois University, won one of the EIU College of Arts and Humanities' "Excellence in the Use of Technology" awards. Since 2002 he has been teaching his three one-hour courses for high school newspaper and yearbook advisers online during the summers. In addition, he co-authored a series of interactive news writing exercises on CD-ROM called News Scene, with professor Brian Poulter, published by Thomson Wadsworth.

Sally Turner, Eastern Illinois University, coordinated a one-day Journalism Conference for high school publications advisers Sept. 22 at Eastern Illinois University. About 25 advisers attended sessions and heard keynote speaker Dave Adams of Indiana University speak on scholastic censorship issues. The event was sponsored by the Eastern Illinois High School Press Association, the Illinois Journalism Education Association and the Illinois Press Foundation.



CALL FOR PAPERS

The Scholastic Journalism Division of AEJMC is accepting submissions of research papers for the 2007 conference in Washington, D.C. Papers should be in Word, 12 Times New Roman, and double-spaced. Submission deadline is April 1, 2007. Those papers selected by peer review will be presented during the annual AEJMC conference in August. Faculty and student papers that involve any area of mass communication research that can be applied to scholastic journalism will be considered. Both faculty and student papers accepted will be eligible for top paper awards to be presented at the AEJMC Convention in August. Some possible paper topics include:

- legal issues of the student press
- ethical issues of the student press
- administrative relationships: journalism education school and community support for high school journalism education
- journalism and mass communication in language arts
- preparation, certification and credentialing of publication advisers and journalism educators in secondary school
- multicultural and diversity issues in secondary school journalism
- content or production of high school publications
- the role of college journalism education in secondary education
- historical perspectives of secondary school/high school

journalism education

- the role of high school press associations and other media organizations
- recruiting and retaining journalism students
- educational issues applicable to scholastic journalism

Style should follow either the Publication Manual of the American Psychological Association or the Chicago Manual of Style. The name, title (or student status), and affiliation of all authors, and the name, address, e-mail address and telephone number of the principal author should appear on the cover sheet. Include an abstract of no more than 75 words. At least one author will be expected to attend the meeting to present the paper.

Submission is electronic. All research papers must be uploaded through an online server to the group appropriate to the paper's topic via a link on the AEJMC Web site: www.aejmc.org/07convention.

For more information on submissions to the Scholastic Journalism Division, contact David Bulla of the Greenlee School of Journalism and Communication at Iowa State University at (515) 294-0658 or dbulla@iastate.edu.

Deadline is April 1, 2007

SJD Midwinter Meeting Registration Form

Jan. 5-6, 2007, Poynter Institute

Name: _____

School/Business/University: _____

School Address: _____

School Phone: _____

E-mail Address: _____

Home Address: _____

Home Phone: _____

Home E-mail Address: _____

Check one:

_____ \$75 registration fee

_____ \$40 special registration fee for graduate students

Make your check payable to: AEJMC Scholastic Journalism Division

Mail your check and
this registration form to: Candace Perkins Bowen
130 Taylor Hall, School of JMC
Kent State University
Kent, OH 44242

-or-

fax to (330) 672-4064

Mail check and form by Friday, Dec. 15.

A block of rooms is reserved at the Poynter Institute contract hotel, the Hampton Inn on Beach Drive. Reservations should be made by Dec. 5. Rate is \$144 per night, and valet parking is \$10 per night. To reserve your room, call 727-892-9900. Mention AEJMC and Poynter to ensure you receive the special rate.

Directions to hotel from Tampa Airport, 275 South: Take Exit 23A. Take Fourth Street Exit. Turn right onto Beach Drive. Hampton Inn is on the right, at the corner of First Avenue North and Beach Drive.

I will drive my car/my rental car as part of the carpool to dinner Saturday evening.