

SCHOLASTIC SOURCE

March 2002

Phillips to deliver honors lecture

By Julie E. Dodd

Division Head, Florida

Kay Phillips will be the Honors Lecturer for the Scholastic Journalism Division at the 2002 AEJMC convention in Miami Beach. She was selected by the division at the mid-winter meeting at the Poynter Institute.

Phillips taught for a total of 36 years in North Carolina—teaching elementary school and middle school before she became the journalism teacher at Vance Senior High School in Henderson. She earned her master's degree and doctorate at the University of North Carolina/Chapel Hill and became the director of the North Carolina Scholastic Media Association for eight years, until her retirement in December, 2001.

She is known by many as the adviser of "Death by Cheeseburger" fame. That headline for an editorial in the high school newspaper about



Kay Phillips

the cafeteria food led to a confrontation with the administration and Phillips' efforts to support the First Amendment rights of her students. That headline became the title of the Freedom Forum's book on the scholastic press—"Death by Cheeseburger: High School Journalism in the 1990s and Beyond," published in 1994.

During the course of her professional career, Phillips was active in NCSMA, the Southern Interscholastic Press Association, the Journalism

Education Association and the Student Press Law Center board, in addition to the Scholastic Journalism Division.

"Kay has been a creative and powerful force in directing the North Carolina Scholastic Media Association," said Jack Dvorak in his letter of nomination. "She is known for her outstanding outreach programs for teachers and advisers throughout North Carolina.

"She has also been a regional and national leader though her work with the Southern Interscholastic Press Association and the AEJMC Scholastic Journalism Division. As part of her AEJMC honors, she has won at least two Laurence Campbell Research Awards for top faculty paper in the Scholastic Journalism Division."

Phillips will present the Honors Lecture on Thursday, Aug. 8, at a special session at the convention.

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Miami SJD sessions nearly in place

By Julie E. Dodd

Division Head, Florida

Hope you've marked your calendar for the 2002 AEJMC Convention in Miami Beach. The convention runs from Wednesday, Aug. 7, until early afternoon on Saturday, Aug. 10. At the Council of Divisions

planning meeting in Dallas in December, SJD vice head John Hudnall and I met with members of other divisions to determine panels and discuss possible panelists.

The following are the sessions that we are sponsoring

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SJD Web site:
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One of the intriguing challenges of teaching is trying to find strategies and activities to help students get it—whatever that “it” might be. I know many of the division’s members always are on the quest to find a new teaching approach and then enjoy sharing that idea with us at a division meeting or through a research paper.

I’ve now joined the group of those in the division who are using “distance education” strategies. This is my second semester of using “Interviewing Skills,” a CD-ROM that I developed to use in Writing for Mass Communication (MMC 2100), the introductory writing course I coordinate in the College of Journalism and Communications at the University of Florida.

Judy Robinson and I have presented papers on the project at two division meetings. Some of you even have a copy of the CD-ROM. So I thought I’d share some insights into the process of developing a CD-ROM as a teaching tool.



Julie Dodd

The idea

The first step is having an idea that lends itself to a new technology application. The CD-ROM allowed us to accomplish several teaching and learning goals.

Students always enjoy hearing previous students in the course talk about their experiences in writing and publishing. With the CD-ROM, we included six former students who shared in print and audio—advice about writing. A great way to have guest speakers without having to get them to come to an 8:30 a.m. lecture.

Students want to see examples of successful articles—and understand why those are good articles. On the CD-ROM we included the students’ articles with comments from my colleague Judy Tipton, who helped with the content preparation of the CD-ROM.

In the process of developing the proposal for the CD-ROM, we also decided to include a virtual field trip—following a student as she prepared for and conducted an interview.

The funding and technical support

Let me make it perfectly clear that this CD-ROM would not have

happened if I had not received a grant from UF’s Office of Instructional Resources and some matching funds from the college.

The college’s funds provided funding for Judy Tipton’s time in interviewing the students, preparing transcripts of the interviews and assisting in the editing of the content.

The OIR funding enabled me to purchase the technical expertise of members of the Center for Instructional Technology and Training—where Judy Robinson is the senior instructional designer. Judy and her team (primarily undergraduate student employees) helped us plan then built the CD-ROM. Judy advised that we create a CD-ROM instead of Web pages, as the many audio files would work much better on a CD-ROM than the Web.

The teamwork

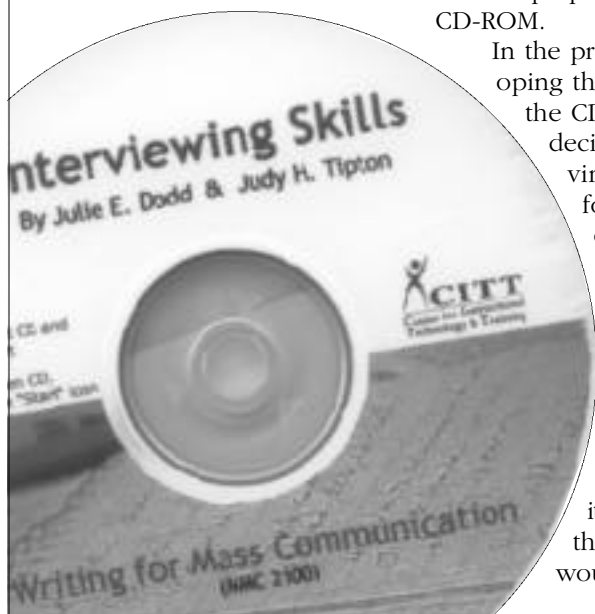
The CD-ROM was a real team effort — as the credits on the CD-ROM illustrate. From the content developers (Judy Tipton and me) to our former MMC 2100 students to Judy Robinson and her creative crew.

Judy Tipton and I recorded interviews, prepared Word documents and took digital photos. Our former students were delighted to be included in the project.

Working with our content, Judy Robinson and her team used DreamWeaver and Flash, digitized audio and animated photos.

At times I felt like the CD-ROM was like a relay baton, with us passing sections back and forth to different team members.

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or co-sponsoring. If one of our division members is moderating/coordinating the panel, I've listed that person. Members of panels are not yet finalized.

Besides the sessions listed to the right, the division also will host a **Teach-In** for high school media advisers from South Florida on **Tuesday, Aug. 6**, as a **pre-convention workshop**.

The first Teach-In was last summer in Washington, D.C. Once again the AEJMC Committee on Diversity in High School Journalism is co-sponsoring the workshop with us—and providing funds for handouts and a reception following the day-long program. The coordinator is Linda Puntney, Kansas State.

The convention hotel is the Fontainebleau Hilton Resort & Towers. Hotel Rates: Regular rooms/single is \$119, double is \$139. Towers Rates: Bayview is \$170, Oceanview is \$195. A 12.5 percent room tax will be added.

For more information about the convention, check AEJMC's web site—www.aejmc.org. Check our division's Web site for additional information—as we have the information—about panelists and the luncheon.

Wednesday, Aug. 7

■ 10–11:30 a.m.

Creative Solutions for Teaching Journalism to Journalism Students Who Don't Follow the News

This practical teaching session provides tricks, strategies and ideas on how to overcome one of the biggest challenges facing journalism educators. Co-sponsoring with the Newspaper Division.

■ 3:15–4:45 p.m.

Emphasizing Ethics: Mini-Plenary

Panel examines plagiarism from journalistic, teaching and research perspectives. Co-sponsoring with the Graduate Division and Media and Disabilities. Coordinator—Kimberly Voss, Wisconsin/Stout.

■ 5–6:30

Scholastic Journalism research session

Thursday, Aug. 8

■ 8:15–9:45 a.m.

Scholastic Journalism research session

■ 11:45 a.m.–1:15 p.m.

ASNE High School Institutes: A Second Round

With funding from the Knight Foundation, the American Society of Newspapers Editors again set up workshops for high school newspaper advisers at five accredited journalism schools around the country this summer. What can their experiences teach us about pumping up scholastic media and improving the pipeline into our colleges and media careers? Co-sponsoring with Council of Affiliates. Coordinator—Candace Perkins Bowen, Kent State.

■ 3:15–4:45 p.m.

How Scholastic Journalism is Shaping the Media Careers of Young Women

This panel will explore why young women aspiring to pursue media degrees and/or pursue media careers choose this path and the impact of journalism programs at the high school level have influenced their decisions. High school journalists and college media majors (advertising, journalism and public relations)

will discuss influences—positive and negative—along the way on their media plans. Discussion will include high school journalism experience, college media experience and media internships. The young women will share and compare their experiences, the reasons they are interested in a career in the media. The high school students also will comment on their hopes and expectations of the college and university programs they'll enter. Co-sponsoring with the Commission on the Status of Women. Coordinator—Marie Hardin, University of West Georgia.

■ 6:45–8:15 p.m.

Division Business Meeting

■ 8:30–10 p.m.

Honors Lecture

Dr. Kay Phillips, University of North Carolina, retired

Friday, Aug. 9

■ 8:15–9:45 a.m.

U.S. Scholars and Journalists Abroad: Promoting Worldwide Journalism Advances or Journalism with North American Characteristics?

U.S. scholars and journalists are teaching extensive journalism-training workshops in newsrooms and classrooms through the world in unprecedented numbers. As the number of U.S. media experts training journalists abroad continues to grow, what impact are these U.S. professionals having on how their foreign counterparts operate their newsrooms and cover the world? The panel will examine the positive and negative aspects of this strong U.S. journalism presence abroad. Co-sponsoring with the International Division.

■ 11:45 a.m.–1:15 p.m.

Luncheon with Minorities and Communication

■ 1:30–3 p.m.

Poster Session: Great Ideas for Teachers 2002— Mini-Plenary

A panel of judges will select 50 GIFTs to be displayed at the convention and included in a special publication. The session recognizes excellence in teaching journalism and

mass communication courses. Co-sponsoring with Community College Journalism Association, Small Programs Interest Group and Newspaper Division.

■ 5–6:30 p.m.

Meeting the Needs of Diverse Learners

Panel of invited paper presenters to discuss methods of teaching students with diverse backgrounds—including the academically underprepared, as well as students who would traditionally be considered diverse. The panel will provide concrete suggestions for teaching and offer a Q/A period for audience members to raise specific concerns. Co-sponsoring with Media & Disabilities. Coordinator—Kim Lauffer, Towson.

■ 6:45–8:15 p.m.

What Roadblocks Do Today's Student Media Face?

Co-sponsoring with Council of Affiliates. Coordinator—Candace Perkins Bowen, Kent State.

Saturday, Aug. 10

■ 11:45–1:15 p.m.

Scholastic Journalism research session

■ 1:30–3 p.m.

Youth Media in a Changing World

Young people are increasingly involved in the creation of mass media messages. As media convergence makes the definition of "journalism" ever broader, this might mean youth participation in high school publications, community newspapers, radio, Internet sites, TV or video. The panel will explore the forces that currently attract young people to media participation. The panelists will discuss whether young people of color are well represented in youth media and whether youth-produced messages and media being taken seriously in today's popular culture. Discussion also will include the use of media for youth protest and for the creation of sub- or co-cultures in resistance to mass market culture. Co-sponsoring with Council of Affiliates. Coordinator—Eleanor Novek, Monmouth.



My Turn

Core Values

Indiana High School Press Association leaders hold a retreat to find their

Why does the Indiana High School Press Association exist and what would be lost if it closed its doors tomorrow?

The question was posed to 15 officers and leaders of the IHSPA in a “think tank” retreat last December. The goal of the weekend was simple: To sharpen the focus of the organization and provide a better way of doing business.

However, answering the question above was not so simple. We all agreed we certainly would miss the convention, contests and many services for advisers and students. But was our primary purpose, then, to provide programs?

It seemed to us there should be a better foundation for an organization that has represented scholastic journalism in Indiana since 1922. We had to dig deeper to find out what we believed “in our gut” about the IHSPA.

It was time for the real work to begin.



Photos by Dennis Cripe

Terry Nelson (left) and Diana Hadley enjoy the retreat. Nelson teaches at Muncie Central and is the Dow Jones Newspaper Fund Teacher of the Year. Hadley is from Mooresville High School. She's a former IHSPA president (1986) and won the IHSPA Adviser of the Year award in 1986 also.



Dennis Cripe is the director of the Indiana High School Press Association located at Franklin College.

The purpose of “My Turn” is to present expertise from our membership. If applicable, the article may be published in press association newsletters. If you use this article, please give AEJMC SJD credit for the article.

We need someone to write the next “My Turn” column. Anyone have something to share with the rest of us? E-mail Cheryl Pell at pell@msu.edu.



Kim Green (left) talks with Mary Benedict, 1968 national adviser of the year and president of the IHSPA in 1959. Kim is a current officer from Columbus North High School. We tried to balance the retreat with leaders from IHSPA's past as well as present.

To assist us in our quest to find our central purpose, Mike Frazier, an IHSPA officer, suggested we prepare by reading the

book, *Built to Last*, a historical study of successful corporations and what distinguished some compa-

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“Our core values will never change. Our goals and day-to-day strategies will, however. In fact, our new plans for reorganization is a direct result of our values. And that’s the beauty of what we’ve been through.”

Dennis Cripe,
IHSPA director

Submit a GIFT or be a judge

By **Julie E. Dodd**

Division Head, Florida

Here's an opportunity to showcase one of your teaching ideas—the Great Ideas For Teachers (GIFT) poster session at the AEJMC convention at Miami Beach.

The Scholastic Journalism Division is joining with the Community College Journalism Association (CCJA), Small Programs Interest Group (SPIG) and the Newspaper Division to sponsor this mega-poster session on Friday, Aug. 9, 1–3:30 p.m.

All AEJMC members are eligible to submit one GIFT for blind peer review. Fifty top teaching ideas will be selected. Those individuals with the winning GIFTs will present their ideas at the poster session and have their ideas included in a limited edition GIFT journal.

Teaching tips wanted include but are not limited to the following courses: advertising, broadcast jour-

nalism, general or introductory mass communications, ethics, history, law, public relations, research, technology and new media, visual communication and writing.

Other teaching-related topics are welcome such as international, disabled, women and minorities and other issues; advising (campus publications, internships, student organizations, etc.), assessment/evaluation/testing; curriculum development; employee relations (dean, department chair, colleagues, adjuncts, teaching assistants, etc.); grading (efficient techniques, record-keeping, etc.); student relations (discipline, teamwork, at-risk students, non-traditional students, etc.) and time management (school and community service, scholarly writing, professional development, family, etc.).

To enter a teaching idea, you must complete an entry form and either e-mail or snail mail the form to: Dr. Edna R. Bautista, GIFT

To obtain a form, or for more information, visit the SJD Web site at <http://grove.ufl.edu/~sjdaeimc>.

Coordinator, Department of Communication, Chaminade University of Honolulu, 3140 Waialae Avenue, Honolulu, HI 96816-1578. If you e-mail the form, send it as a Word document to Edna at comm@chaminade.edu.

All submissions must be received by Monday, April 1. GIFT finalists only will be notified of their status after Friday, May 3. GIFT presenters should bring posters/visual aids to display on 4' x 8' bulletin boards in the exhibit area.

Check the Scholastic Journalism Division Web site: <http://grove.ufl.edu/~sjdaeimc> for the entry form and for a sample of a great teaching idea.

As one of the sponsors of this event, our division is in charge of hosting the poster session. Please let me know if you are interested in help-

ing with the following duties: setting up the microphone system at the poster session, supervising the reception table (to collect business cards for door prize drawings), selling GIFT journals, collecting and displaying wrapped door prizes, decorating the poster session site, assisting GIFT participants in setting up their posters, awarding door prize winners, distributing GIFT programs to attendees, coordinating site clean-up.

Our division also needs to have two judges who will be part of a panel of eight judges to review the GIFT entries.

Please e-mail jdodd@jou.ufl.edu or call (352-392-0452) to volunteer. This session stresses what many of us consider to be the most important part of our teaching life—teaching! So please either submit a GIFT proposal or volunteer to help our division make this a special part of the convention.



Bookmark the new SJD Web site at <http://grove.ufl.edu/~sjdaeimc>

Watch the Web site as it continues to grow to become a useful site for all Scholastic Journalism Division members.

SPLC & its new Web site

Powerful search tool plus virtual lawyer add depth

By Candace Perkins Bowen

Kent State

After almost two years of planning and preparation, the Student Press Law Center launched a new version of its Web site, www.splc.org, in early December. With a variety of new features to benefit student journalists and those who work with them, the SPLC hopes to make this site even more useful and easy to update.

In addition to the site's much-praised Automated State Open Records Request Letter Generator, the new site includes a powerful search tool that will allow users to find legal research, news stories and court cases to their detailed specifications at the click of a mouse.

The site also has a new Virtual Lawyer to guide users to the resources on the site they need. For instance, someone might choose "censorship" as his or her problem. Clicking on that option takes the viewer to a description of censorship, then the choice a public or private school, secondary school or college, and additional



The SPLC home page has added new options and improved navigation.

options until the Virtual Lawyer can recommend a site with specific information, including such articles as "Fighting Censorship After Hazelwood" or "Off-Campus Student Media Guide."

Among other new content on the site is a section specifically for media advisers, including a Media Adviser's Guide to Fighting Censorship, as well as a Student Media Guide to Advertising Law and a Copyright Duration Calculator.

The site also has added a new SPLC Store, where visitors can purchase SPLC publications and materials through a secure server with a major



The site has a new Virtual Lawyer to guide users to online resources they need.

credit card. SPLC members will have access to a special section of the site, which will include notice of special deals in the SPLC Store and back issues of the members-only e-mail newsletter, LegalAlert.

The new SPLC Web

site was made possible in part by a generous grant from The Freedom Forum as well as financial support from a wide variety of contributors and members who believe in the work of the Student Press Law Center.

Visit the new
SPLC Web site at
<http://www.splc.org/>

Please feel free to put this article in your state press association newsletter. If you use it, please give AEJMC SJD credit for the article.

Member News

Thanks to each of you who has shared what's going on in your life!

If you're an SJD member, take a few minutes to e-mail Cheryl Pell at pell@msu.edu. We want to know your news and what you're doing.

David L. Adams, Hawaii Pacific, reports all is going well in his new position in Honolulu, but he's very busy with all the new classes. Adams is currently on leave from Jan. 15 to Dec. 31 from IU in Bloomington. His new e-mail address is dadams@hpu.edu.

Other ways to contact him: Professor of Comm. Hawaii Pacific University 1132 Bishop St., Suite 504-4 Honolulu, HI 96813 (O) 808.356.5230 (H) 808.528.5645 FAX: 808.544.0835

Adams reminds his mainland friends that Hawaii Standard Time is always five (5) hours earlier than EST; when it's 1 p.m. on EST, it's 9 a.m. on HST.

David Bulla, Florida, is a first-year doctoral student in mass communications at the University of Florida. He is working on a paper about convergence and education.

Don Corrigan, Webster, has published several newspaper articles and op-eds regarding the current state of Vietnam and its future relations with the United States. Corrigan interviewed Vietnamese

when he traveled there last summer with a group of professors. Corrigan has also used his Vietnam experiences for high school and college lectures as well as for presentations to service clubs in the St. Louis area.

H.L. Hall, Henderson, Tenn., will be teaching a workshop in March for the Southern Newspaper Publishers Association in Nashville in a program called the "Traveling Campus." It's a four-day program. The first three days are for professional journalists, and the fourth day is for high school journalism advisers. The Tennessee state press association and the Southern Interscholastic Press Association are helping to plan the sessions.

Hall was in Phoenix for the final planning meeting with the local committee for the JEA/NSPA convention there in April.

Besides the convention in April, Hall will also be attending the Council of Presidents meeting in Washington, D.C. that month, and will be teaching sessions at Ball State's J-Day.

In May, Hall will be headed to Texas to teach a workshop in the Rio Grande Valley.

Mark Herron, Ball State, received the Louis Ingelhart Award from IHSPA last fall. This spring he will be the yearbook keynote speaker at the Arkansas Scholastic Press Association convention.

Richard Johns, Iowa, is teaching Advanced Media Design for the first time. The booklet, *Principal's Guide to Scholastic Journalism*, is now in its final stages with the gracious

financial support and assistance of ASNE to help ensure circulation to all high school principals, ASNE member papers and departments, schools and colleges of journalism and mass communication.

Bruce Konkle, South Carolina, is planning the SCSPA spring convention, which is April 22. The keynote speakers are Susan Massy from Kansas and David Knight from South Carolina.

Konkle also encourages SJD members to search their files and archives for anything recorded about scholastic journalism in the country. He is collecting items so that he can create a more complete history of scholastic journalism.

Lyle Olson, South Dakota State, and his family left for China in early February as part of an exchange program and will return in July.

Olson has sold a newspaper column about the China trip (two weeklies and a daily so far).

He is hoping to post the columns on a Web site at some point.

Linda Puntney, Kansas State, has a new office complete with heat, air conditioning, a door and windows. She was inducted into the College Media Advisers Hall of Fame in October.

Puntney has also been busy planning the Phoenix convention, which is April 4-7.

Judy L. Robinson, Florida, is part of a team from the University of Florida, working with the Partnership for Global Learning (PGL), to help high school teachers learn to develop

multi-media teaching materials. Judy helped with a training workshop in Monterey, Mexico, in January for teachers from Mexico, Venezuela, Brazil and Florida. In February, she worked with a team of instructional designers from Mexico and Brazil to develop a training program for high school teachers.

Laura Schaub, Oklahoma, just returned from teaching a workshop in Winnipeg for some yearbook company executives and their sales force. They're very interested in starting an evaluation service for Canadian books.

The book Schaub is collaborating on *Magazine Fundamentals*, was just published.

Schaub won the Col. Joseph Murphy award last spring for service to scholastic journalism. It was presented by the CSPA and the *New York Times*.

The OIPA spring conference is April 15. CSPA's spring convention in New York City is March 20-21.

David Stedwell, Marycrest International (Davenport, Iowa), reports his university is closing its doors on June 30. Stedwell has already found a new position at Mount St. Clare College in Clinton, Iowa, where he'll be teaching graphic communication courses and managing an education technology grant.



VALUES, cont. from page 4

“It may be difficult for those outside this retreat experience to appreciate the energy and enthusiasm we all gained from articulating these values.”

Dennis Cripe,
IHSPA director

nies as “visionary.”

The book’s insights, along with a professional facilitator for our meeting, proved crucial to us. What faced our group next was the difficult task of determining what we believed about scholastic journalism and about ourselves as teachers and advisers. And those beliefs would guide us to the IHSPA’s core values.

We weren’t looking for a philosophy that might look good in a brochure. Instead, we spent hours trying to articulate what was deep inside us, what we believed to be most essential about teaching, advising and the IHSPA.

We learned from *Built to Last* that it’s not so much what we believed as how deeply we believed it

(and how consistently the IHSPA could live it). We also knew that finding our core values together added meaning and pulled our organization together.

As we pondered our role as an advocate for scholastic journalism, we realized that an underlying force was our mutual desire to promote responsible freedom. We had discovered a value that bound us together.

We thought about our students and how their study of journalism often ignites a boldness and courage in their pursuit of truth, even when that truth comes at a price. We had given new life to another set of values related to freedom: truth and courage.

Perhaps the fourth

and final value we discovered is the glue that holds it all together. We are bound by integrity if we are to be effective teachers and advisers.

There you have it. Our core values—more self discovery than creating anything new—built around our common, deep-felt beliefs about freedom, truth, courage and integrity. We realize these values are simple. But the piercing simplicity, we hoped, would provide substantial guidance as we repositioned the IHSPA to better meet the many challenges ahead.

It may be difficult for those outside this retreat experience to appreciate the energy and enthusiasm we all gained from articulating these values.

Again, our purpose

wasn’t to dazzle anyone else with a fancy statement of goals. Those would come later. Instead, we sought what was as natural to us as breathing.

The key to this retreat experience was authenticity.

Our core values will never change. Our goals and day-to-day strategies will, however. In fact, our new plans for reorganization are a direct result of our values. And that’s the beauty of what we’ve been through.

The IHSPA’s success from this point on will be based on how well we preserve our core values while stimulating the progress and change necessary today. We hope we’ve made an important first step in doing just that.

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Distribution

Another learning process for me was how to go from having one master copy of the CD-ROM to having 325 copies on sale in the bookstore. Judy Robinson helped make connections with the university office that burns CD-ROMs and the bookstore personnel who handle the sales.

Incorporating the CD-ROM into the course

Even though I was really delighted to have the CD-ROM for class, not all class members would have rushed out to buy the CD-

ROM and use it if I hadn’t developed activities from the CD-ROM for the students to complete—with two assignments counted for homework points.

I spend some time in lecture when I introduce the CD-ROM to talk about why we’re using it and also demonstrate how to use it—like remembering to turn on the sound with a Windows machine or changing the screen resolution in order to best view the CD-ROM.

Developing the CD-ROM was a great learning experience for me in terms of continuing to think about

how to help students get what is a very difficult process for many—conducting interviews and incorporating that information into their articles. I certainly upgraded my own computer skills.

In their end-of-the-semester comments about the course, many of the students wrote that the CD-ROM was helpful. They liked being able to read good articles. Some said they liked the audio and disliked reading the transcripts of the interviews. Some said they preferred reading the transcripts and

didn’t want to have to listen to the students. So they had the choice. Some said the CD-ROM, at \$10, was too expensive or that the information was adequately covered by the textbook.

We added another section to the CD-ROM for this semester, including six articles that were published last semester and a list of all the students who had their articles published during the semester. Students this semester are motivated to get published so they will be on next semester’s CD-ROM. So the process continues.

Nomination form for AEJMC Scholastic Journalism Division's Journalism Educator of the Year

AEJMC's Scholastic Journalism Division sponsors the Journalism Educator of the Year Award to recognize a deserving division member for his/her outstanding performance in the college/university classroom and in scholastic journalism workshops and conferences. This award is given annually during the association's summer convention.

The nominee will be judged on four criteria:

1. Professional growth as a classroom instructor.
2. College and/or university students and/or peer classroom evaluations.
3. Recommendations or evaluations from workshops or conferences.
4. A statement of the nominee's views on the importance of the link between journalism in the secondary schools and journalism and mass communication in higher education.

All entries must be postmarked by April 1, 2002.

Send nomination form and supporting materials to:

Laura Schaub
OIPA, P.O. Box 5539
Norman, OK 73070

Nominee's name _____ Title _____

Address _____ City _____ State _____ ZIP _____

Phone number () _____ E-mail _____

Nominated by _____ Title _____

Address _____ City _____ State _____ ZIP _____

Phone number () _____ E-mail _____

Supporting materials:

1. A resume of up to three pages in length.
2. Summaries of up to three pages in length describing the nominee's recent (within past three years) student and/or peer classroom evaluations.
3. Support letters from the nominator, colleagues, college administrators, conference or workshop coordinators and students. Please limit the letters of support to five (5) letters of no more than two (2) pages each.
4. A statement of up to 750 words written by the nominee describing his/her views on the importance of the link between journalism in the secondary schools and journalism and mass communication in higher education.

Call for Papers

**Postmarked
by April 1, 2002**

The Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication is sponsoring a paper competition open to faculty and students.

Scholastic Journalism Division Call for Papers for the 2002 AEJMC Convention

The Scholastic Journalism Division invites papers that involve any area of mass communication research that can be applied to secondary school journalism. The top faculty paper will receive the Lawrence R. Campbell Award.

Student papers will compete for the top student paper award. Authors should identify themselves as students. Cash awards of \$300, \$200 and \$100 will go to the top three accepted student papers not co-authored by faculty members.

Send six copies of the paper in double-spaced format in typed or computer-printed form. You should use APA or Chicago style. The name and affiliation of all authors as well as faculty or student status including the name, address, e-mail address and telephone number of the principal author should appear on the

cover sheet of one copy. Please do not include your name on the cover sheets of the other copies or on any other pages because papers will be blind-judged.

The title should be printed on the title page as well as on the first page of the text on all copies and on running heads on each page of text. Attach an abstract behind the title page on each copy. Also, include a separate sheet with an abstract of no more than 75 words. In addition, include a signed reproduction permission form available on the AEJMC web site at www.aejmc.org and include a note listing any AV needs.

If prepared on computer, the main author should include a Macintosh or IBM-compatible floppy disk containing the paper in digital form, preferably in low-level ASCII in a non-proportional font such as Courier in a line length of 65 charac-

ters or less or in a standard word-processing format. The completed paper should be in one file containing the title page, body, tables, references, etc. If you do not submit a disk with the submission or when you are notified that the paper is accepted, you will be required to send 40 rather than 20 copies of the paper to the convention site.

All papers must be sent first class or priority mail and postmarked by April 1, 2002. Send them to: Tom Dickson, Department of Media, Journalism & Film, Southwest Missouri State University, 901 S. National Ave., Springfield, MO 65804. If questions, you may contact him at 417-836-5423 or fax 417-836-4637 or e-mail: TomDickson@smsu.edu.

Authors will be advised whether their paper has been accepted and receive a copy of the reviewer's comments by May

15. Authors of selected papers will present them at the AEJMC convention in Miami, FL, August 7-10, 2002. Authors desiring to make changes to their paper after it has been submitted should notify the research chair as soon as possible after being notified of the paper's selection. The main author will need to provide a revised copy of the paper to the research chair and to the respondent no less than one month before the convention begins.

Papers accepted for the AEJMC convention should not have been presented to other conventions or published in scholarly or trade journalism prior to presentation at the convention. At least one author must attend the convention to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

Scholastic Journalism Division

Jan. 11, 2002 ■ Business Meeting Minutes ■ St. Petersburg, Fla. ■ Mid-Winter Meeting

Attendees: David Adams, Candace Perkins Bowen, John Bowen, David Bulla, Don Corrigan, Dennis Cripe, Julie Dodd, Jack Dvorak, Karen Flowers, H.L. Hall, Mary Hemlinger, Mark Heron, John Hudnall, Dick Johns (aka Tony Bahama), Bruce Konkle, Lillian Lodge Kopenhagen, Cheryl Pell, Linda Puntney, Judy Robinson, Laura Schaub, Vanessa Shelton and David Stedwell.

Julie Dodd, head, called the meeting to order at 7:20 p.m. She welcomed those in attendance. She had each person introduce herself/himself and tell school affiliation. She read regards from members who could not attend, including Tom Dickson, Monica Hill, Barbara Hines, Kim Lauffer, Lyle Olson, Kay Phillips and Marilyn Weaver.

Approval of Minutes: Dick Johns moved, and Laura Schaub seconded, the approval of the minutes of the Aug. 6, 2001, Scholastic Journalism Division Business Meeting in Washington D.C., at the AEJMC convention. The motion passed unanimously.

Financial report: The division has \$1955.64 in its general account and \$3,558.77 in the Laurence Campbell Research Award Fund. Winners of the student research award will receive \$300 1st place; \$200 second place; and \$100 third place.

Candace Perkins Bowen said money for the Teach-In in Washington D.C., the day before the convention began, was paid for by the AEJMC Committee on High School Diversity. The Teach-In was an attempt to reach out to D.C. area scholastic journalism teachers.

Mary Arnold Hemlinger asked about an entry from 12/5/00 labeled 1/2 deficit-Phoenix Luncheon. Bowen said some individuals who attended the luncheon did not pay for the luncheon due to the payment method, so the SJ Division and MAC each paid half of the cost of the luncheon meals not paid for. Dick Johns asked Bowen to explain the expense from Jan. 23, 2001, labeled the AEJMC Donor Tree. Bowen reminded the group that when the new AEJMC building opened, divisions were asked to make contributions to AEJMC and have a leaf on the artwork tree engraved with the division's name.

Dave Adams moved, David Stedwell seconded, to approve the financial report.

Division Head's Report: Julie Dodd reported that she and vice head John Hudnall attended the Council of Divisions meeting in Dallas, Nov. 30-Dec. 1. They set up sessions with other divisions for the 2002 AEJMC convention in Miami. Highlights from the meeting: The convention schedule was changed to have the same time slots

each day and to have no session begin before 8:15 a.m. or have any night presentations. AEJMC will not provide video projection unit/computer setups due to the expense. Last year's AV bill was \$26,000, primarily due to the cost of the video projection units. AEJMC will continue to rotate the location of conventions with cost of hotels and availability and cost of conference facilities being primary concerns in the selection of the convention location. Candace Perkins Bowen is chair of the Council of Affiliates.

Dodd talked about the sessions at the Miami convention. Other events involving the SJD are the Teach-In; three research sessions, the honors lecture, division business meeting, a luncheon with Minorities and Communication Division.

Dodd reported that there is room for another SJD member in the "Youth media in a changing world." Those interested should contact Dodd. Setting up sessions was helped by having division members in leadership roles in other divisions—Candace Perkins Bowen (Council of Affiliates), Kim Lauffer (Media & Disabilities) and Kimberly Voss (Graduate).

Arnold Hemlinger congratulated Dodd and Hudnall for planning interesting sessions.

Bowen said the division head turns in an annual report, which is evaluated by various AEJMC committees on research, diversity, professional freedom and teaching. The division received the top teaching award for AEJMC. Positive feedback included the student awards program and our division's strong record in teaching. An area for caution is the acceptance rate of research papers is too high.

Vice Head's Report: Hudnall thanked all those in attendance who will be serving on panels at the mid-winter meeting. He presented an overview of Saturday's activities.

Secretary/Newsletter Report: Cheryl Pell thanked Bruce Konkle for helping her with the first newsletter. She also thanked Mark Herron for writing the first "My Turn" article for the Scholastic Source. Pell thanked division members who turned in news. Deadlines for the next two newsletters will be Feb. 1 and April 1. Dodd complimented Konkle and Pell on the nice job with the division newsletter.

Committee Reports:

■ Research and paper competition: Julie Dodd (for Tom Dickson and Eleanor Novek) reported there were no papers submitted for the mid-winter meeting. Dodd said she hopes papers will be submitted for the summer. She

explained that Dickson is in charge of regular research, while Novek is in charge of student research. Dodd encouraged division members to submit entries.

■ Teaching standards: Schaub reported that the Educator of the Year Award deadline is April 1.

■ Professional Freedom and Responsibility: David Adams reported that in mid-December the Student Press Law Center launched its new Web site. SPLC received a Freedom Forum grant to help fund the site. Adams said there is still a need for SPLC finances. He said SPLC received 2,100 calls in 2001 and the majority of those were from high schools—previously the most calls were from college publications. Mark Goodman thanked the Scholastic Journalism Division for its \$1,000 donation from our division, which he called a significant contribution from a division of our size. Adams reported the first meeting of the newly-formed SPLC Advisory Council was held at JEA/NSPA convention in Boston. He said the reason behind starting the Advisory Council is to expand and receive input from various groups in the country.

■ Robert Knight Multicultural Recruitment Award: Mary Arnold Hemlinger reported that a group is interested in receiving the multicultural award even though they had already received one. She said she should be getting more entries since the notice went into the newsletter.

■ Membership: Dodd for Kim Lauffer reported Lauffer had made four personal contacts to recruit new members.

■ Commission on the Status of Minorities: Dodd read Linda Waller's report, in part asking members what should her vision be for the division. Dodd will send copy of division's membership list to Waller—people can self-identify race, but not required—to assist Waller in identifying possible people to contact about joining the division. Dodd encourage division members to get to know members of the MAC division at our joint luncheon at the convention.

■ Commission on the Status of Women: Dodd for Marie Hardin reported she has been working on organizing a session for the Miami convention, co-sponsored by the Commission on the Status of Women.

■ Technology: Judy Robinson said the division is giving birth to its new Web site. She asked for content input from attendees so the site will be useful for members, and lots of ideas emerged. The site is hosted on the University of Florida's space. Robinson said members could send items to her e-mail at kayaker@ufl.edu. The site's URL is <http://grove.ufl.edu/sjdaejmc>.

■ Special Projects: Richard Johns said the booklet called The Principal's Guide to Scholastic Journalism was supposed to be published by now, but the

National Association of Secondary School Principals withdrew financial help for the project. Diana Mitts Kilos from the American Society of Newspaper Editors said ASNE would pick up the deficit. The booklet will be sent in late March or early April to every high school principal, all ASNE newspapers and all university/college programs.

Currently, Susan Bischoff of the Houston Chronicle is working on the design. ■ Division Archives: Bruce Konkle said he had inherited the archives from Marilyn Weaver, which contained primarily materials from the 1990s, but not too much from the 70s and 80s. Konkle is searching for items. The University of Wisconsin may have some material. He also found material from past officers. Konkle is trying to find newsletters as far back as 1966 when the division began. He encouraged SJD members to look for items that may pertain to the division.

Old Business: Perkins Bowen wanted to go on record for thanking Cheryl Pell for putting together the CARE package for new scholastic press directors. Margaret Weston, new director of the Georgia Scholastic Press Association, "won" the first notebook. If anyone wants one of the notebooks, the cost is \$35, which will cover materials, labor to put it together and postage.

New Business:

■ Dodd asked for nominations from members for the Honors Lecturer at the 2002 AEJMC convention in Miami. Four people were nominated: Dave Adams, Bruce Konkle, Kay Phillips and Vanessa Shelton. The members voted, and Phillips was awarded the honor.

■ Suggestion of changing mid-winter meeting schedule: Hudnall said we are starting to run out of media outlets in the St. Pete area. He suggested that if we continue to return to Poynter, it might be a good idea to take advantage of the expertise at the Poynter by having a faculty member conduct a workshop from 1:30 to 4 p.m. on Friday. The group supported the idea. Hudnall was asked to contact Poynter personnel to schedule the division's 2003 mid-winter meeting with the new time format.

Other Business:

■ Dodd thanked Candace Perkins Bowen for all the SJD materials she gave Dodd when Dodd became the head of the division.

■ Bowen reported that the teacher education standards she created used language from states that already have such standards—Indiana, Kansas and Michigan. She asked for members to give her feedback on the standards.

Dave Adams moved to adjourn the meeting at 9:05 and Laura Schaub seconded. Motion passed unanimously. Respectfully submitted by Cheryl Pell

Mid-Winter Meeting



Poynter.

More than 30 people attended the Scholastic Journalism Mid-Winter at the Poynter Institute in St. Petersburg in early January.

Top: Earl Lennard, superintendent of the School District of Hillsborough County, makes a point during a panel moderated by Linda Puntney, Kansas State. On the far left is newspaper co-editor David Clementi of Wharton High School. In the middle is Terry Sollazzo, Clementi's adviser and a Dow Jones Distinguished Adviser of the Year. The panel discussed the relationship between scholastic journalists and their administrator.



Photos by David Stedwell

Far left: Laura Schaub, Oklahoma, sat on a panel named New Thinking on Technology with Jack Dvorak, Indiana; Mark Heron, Ball State; and Judy Robinson, Florida. Robinson wowed participants with her PDA turned computer and miniature keyboard she fit in a small "pocketbook" case.

Near left: Monica Moses, a visual journalism faculty member at the Poynter Institute, was the special speaker Saturday morning, discussing the importance of planning the visual delivery of news.

SJD Calendar

April 1

- Journalism Educator of the Year nomination deadline to Laura Schaub
- Knight Multicultural Award nomination deadline to Mary Arnold Hemlinger
- Research paper submission deadline to Tom Dickson
- GIFT deadline submissions due to Edna R. Bautista

April 15

Convention program copy to AEJMC

May 1

SJD newsletter copy to Cheryl Pell for June issue

Aug. 7-10

AEJMC Convention
Miami Beach

