



PRSSA Committee Descriptions

Etiquette Dinner Committee

Contact: Jen Gezzar, Vice President of Member Services

The etiquette dinner provides members a great opportunity to learn dining manners, and the committee is responsible for planning and executing the dinner. This is an excellent opportunity for anyone looking to gain experience in event planning.

Director Qualities: Director needs strong organizational, leadership and event planning skills. They must also maintain a professional demeanor.

Regional Activity Committee

Contact: Pazia Dwyer, Vice President of Chapter Development

The regional activity committee will be responsible for planning and implementing the regional activity in spring. Members are expected to attend and help run the regional activity event. The committee is responsible for all fundraising, logistics, speakers, food, and venue, everything for the event. This is a great opportunity for anyone looking for event planning experience.

Community Service Committee

Contact: Pazia Dwyer, Vice President of Chapter Development

Responsible for all aspects of community service projects between PRSSA and the Gainesville community. The activities may include large projects, from event help, to smaller projects such as canned food drives.

Director Qualities: Must possess strong event planning and community relation skills.

Communications Committee

Contact: Daryl Sowers, Vice President of Chapter Development This year, the Communications Committee will be focused on finding unique and innovative ways to promote the advantages of PRSSA to current and prospective members. In addition, the committee will be responsible for the publication of the monthly newsletter, Alpha Bits - A Bit More Information. One of the many benefits is that each committee member will get significant writing experience and clips for portfolios. Enrollment or completion of JOU3101 is recommended, but not required. Completion of MMC2100 is required.

Director Qualities: Must have earned a B or higher in JOU3101, be creative, enthusiastic and highly organized.

Socials Committee

Contact: Michael Delsontro, Secretary

The socials committee is responsible for planning and executing all PRSSA social activities, including the end-of-the-semester social, end-of-the-year social, banquet and any other opportunities that may arise, such as mixers and/or meet-and-greets.

Director qualities: Must possess strong event planning, logistical negotiation and team management skills and have prior related experience.

Yearbook Committee

Contact: Michael DelSontro, Secretary

The yearbook committee is responsible for documenting and recording all PRSSA functions and presenting these documentations in a professional yet creative way for the current chapter and chapters to come. This committee will also be responsible for assisting the Secretary with the chapter's member directory and all alumni correspondence.

Director Qualities: Must possess strong leadership skills, be creative and organized. They must also have prior photographing, videotaping experience and be skilled with using graphic design programs such as Photoshop, InDesign and Dreamweaver.

Fundraising Committee

Contact: Chris Brennan, Treasurer

The fundraising committee is responsible for planning and executing PRSSA fundraisers. The committee will work closely with the PRSSA treasurer in finding new and creative ways to raise funds. This committee offers great opportunities for anyone looking gain fundraising and budgeting experience, and also implements new creative strategies.

Networking Committee

Contact: Chelsey Joiner, National Liaison

The networking committee works closely with the National Liaison in coordinating speakers for PRSSA events. Members of the committee will be involved with workshop elements, coordination of receptions and workshop set-ups. The networking committee's main goal is to increase involvement between PRSSA and professionals in the area.

Director Qualities: Must have a solid professional demeanor and experience contacting professionals. Must also be very organized.

Web Site Committee

Contact: Shelby Powell, Webmaster

The Web committee will be a three person team to assist Web site content maintenance, social media updates, processing Web site feedback and possible small Web site optimization projects. Committee members must be capable of researching and teaching themselves basic operations without extensive training. Any degree of experience in any Web-based coding is preferred but not required. Experience with Dreamweaver, InDesign, Photoshop, Flash, etc. would be excellent.

Bateman Competition Committee

Contact: Deanna K.W. Pelfrey, Faculty Advisor, APR, Fellow PRSA

Responsible for coordinating Bateman team preliminary documents and other official materials with the Faculty Advisor, including managing applications, reports and other official documents. This is a great way to prepare, if interested in for the UF Bateman Team next year. Committee members must have experience in processing files and work well under pressure deadlines.

Fall Membership Application

Name: _____
Last First Middle

Classification: _____ Expected Graduation Date: _____
(2JM Etc) Semester Year

Birthday: _____
(mm/dd/yyyy)

___ New Member (Membership Fee \$85/year)

___ Member Since: _____ (Fee \$75/year)
Semester Year

School Address: _____ Zip: _____

Permanent Address: _____ Zip: _____

Phone Number: _____ Preferred Email: _____

Best Way to Contact you (Circle One): Email Phone

Are you currently on the PRSSA list-serv? _____
(Yes or No)

Referred by: _____

Applications and Payment due by: Wednesday, Sept. 16, 2009

Please make checks payable to: PRSSA

Please contact Jen Gezzar, Vice President of Member Services, with any questions at
JMGezzar@gmail.com

E-Board Use Only: Amount Paid \$_____ Check # _____ Date Received: _____



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Applications due to the second floor of Weimer In the Student Activities Office by
September 16,2009

Name _____ Email _____

Address _____

Phone _____ Year _____ GPA _____ Graduation Date _____

Major _____ Minor/Concentration _____

Please circle the position you are applying for:

Account Executive **
(Account Leader)

Associate
(Account Team Member)

**Account Executives must submit a resume with application and sign up for an interview time in the Public Relations department.

Please list your top three clients (See "About Us" page for list of potential clients)

1. _____ 2. _____ 3. _____

Feel free to attach a separate sheet of paper if needed

Why did you choose the client that you did?

What PR classes have you taken?

What are your time commitments this semester? Please include courses you're taking and any club/organizations, job employment, etc.

Important Dates for Fall

September 2nd – Open House

September 16th – Speaker Series Claudia Patton,
President of the SouthEast region for Edelman

September 16th – Payment for airfare for National
Conference due

September 30th – Payment for hotel for National
Conference due

September 30th – PRSSA Meeting

October 5th – National Conference Registration Fees
due (Online at PRSSA.org or mailed)

October 14th – PRSSA Meeting

October 28th – PRSSA Meeting

November 4th – Speaker Series David Tinson of EA
Sports

November 6th – 10th – National Conference in San
Diego

November 18th – PRSSA Meeting

December 2nd – Speaker Series Bob Grupp of the
Institute of Public Relations