

Kristina J. Kirmse

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Experience

University of Florida, Gainesville, Florida 11/02-present
Office of the Dean/Information Technology, Distance, Continuing and Executive Education

DIRECTOR, INFORMATION TECHNOLOGY

- Directs adoption of UF's internal identification system to eliminate use of social security numbers.
- Manages conversion to PeopleSoft enterprise management systems and Cognos reporting tools.
 - Actively testing and checking data conversions from existing student information systems.
- Initiates transformation of in-house desktop applications to web-based programs for wider access by the UF community and division clients.
- Consolidates decentralized data concerning UF's distance and continuing education activities.
- Represents division and the needs of non-traditional academic programs in multiple campus-wide committees, task forces and working groups.
- Advises division and UF units on technical support options and available resources.
- Supervises department of 4 full-time and 2 part-time employees responsible for the division's technical support, including personal computers, peripherals, software, networks, servers, email, web services, and application development.

University of Florida, Gainesville, Florida 7/97-11/02
Dudziak-McClintock Business Technology Center, Warrington College of Business

ASSISTANT DIRECTOR, INTERNET DEVELOPMENT

- Developed internet applications for academic and administrative support in ASP/SQL.
- Guided team projects through all product life cycle stages.
 - Consulted with users, determined needs, and defined specifications.
 - Submitted proposals and championed projects to obtain resources and user support.
 - Prioritized functions, scheduled production, divided and assigned tasks.
 - Determined product architecture, designed interface, and programmed functionality.
 - Tested, documented and launched new applications and upgrades.
- Tracked and maintained web-enabled applications, databases, templates, ADA Section 508 compliance, and graphics for college and course support.
- Supervised 2 full-time employees and 3 part-time assistants responsible for web development and server administration.

ASSISTANT PROGRAM DIRECTOR

- Directed the technical production for 16 online courses in the Internet MBA program.
 - Managed all production support, including the development of computer-based lectures with synchronized visuals, interactive exercises, and database capture of student input.
 - Trained and supervised 12 student assistants in audio/video capture and streaming, HTML/JavaScript page production, and SQL/Access database design and queries.
- Assisted faculty in the technical delivery and presentation of their materials.

WEBMASTER

- Created and maintained college websites, templates, graphics, and databases.
- Managed the college's web server.
- Assisted office staff with HTML and FrontPage questions.

University of Florida, Gainesville, Florida 4/97-6/97
Faculty Support Center, Instructional Resources

WWW CONSULTANT

- Prototyped a college course using the Internet as a resource and learning enhancement tool.
- Redesigned web site to track use, single source information and dynamically generate pages.
- Designed user interface for a virtual library, including instructions for use and maintenance.

Clara Lee Veazey, Durham, NC (*private property owner*) 11/96-3/97

PROPERTY MANAGER

- Determined investments and needed repairs for sale of property. Entertained bids from contractors and researched references. Reviewed estimates, selected finalists and inspected ongoing and completed work.
- Addressed tenant concerns, schedule when contractors could enter private apartments, and followed-up on repair requests as necessary.

MBA Enterprise Corps, Cracow, Poland (division of Citizens Democracy Corps; sponsor US AID)

7/95-10/96

CONSULTANT

- Created and compared development and marketing strategies for work-flow management applications.
- Advised clients on general business issues and negotiations with foreign partners.
- Analyzed investment opportunities based on industry research, sales potential, and product profitability.
- Developed financial forecasts for what-if analysis. Modeled costs, predicted cash-flow needs, and identified other potential problems.

Nantucket, Inc., Bloemendaal, the Netherlands (textiles and tabletop design)

11/4-12/94

CONSULTANT

- Researched, formulated and presented a five year strategic business plan for the expansion of business activities into the production, sales and distribution of textile products.

University of Florida, Gainesville, Florida

5/94-8/94

Energy Analysis and Diagnostic Center (Industrial Assessment Center), Chemical Engineering Department

INTERNET DEVELOPMENT INTERN

- Developed website to promote services of cost/benefit analysis for energy conservation, generate prospective clients and publicize US Department of Energy conservation efforts.
- Generated web site style manual to standardized format and emphasize user-friendly features.

Danbury Printing & Litho, Danbury, Connecticut (bought by Banta Corporation in 1995)

7/91-8/93

DESKTOP PUBLISHING SPECIALIST

- Processed computer based artwork and layouts.
- Advised clients in use of desktop publishing hardware and software.
- Assumed key responsibilities for two full-time positions during departmental personnel shortage. Trained coworker and replacement.

PRODUCTION PLANNER

- Orchestrated teams of department representatives to achieve consensus on production plans to assure high quality printed materials. Planned technical production for jobs of 10,000 to 1,000,000 pieces.
- Improved departmental communication and streamlined daily tasks by creating computer interface to standardize format of production plans.

ASSOCIATE PRODUCTION COORDINATOR

- Obtained and organized customer information and materials necessary for the production of printed pieces. Acted as primary liaison between sales and manufacturing departments.

Education

Fuqua School of Business, Duke University, Durham, North Carolina

5/95

MASTER OF BUSINESS ADMINISTRATION (MBA), GPA: 3.6 of 4

- Teaching Assistant for graduate course "*Marketing and the Internet.*"
- MBA EXCHANGE PROGRAM, *Rotterdam School of Management, The Netherlands, 9-12/94.*

Carnegie Mellon University, Pittsburgh, Pennsylvania

5/91

BS IN INDUSTRIAL MANAGEMENT, GPA: 3.5 of 4, 3.8 in major, University & College Honors.

Additional

Activities: Aikido, home improvement, traveling.

Interests: Science fiction/fantasy literature, architecture, interior design.