

## *Seminar on Social Media: Promises, Pitfalls & Perils*

Social media is fun, free and easy, and more people each day use it for business as well as for pleasure. But what are the liabilities and legal pitfalls of using Facebook, Twitter and other social media? Are there special concerns related to public institutions operating under the Sunshine Law?

You are invited to attend or view online a free seminar on the safe and effective use of social media 3-5 p.m., Friday, January 22, 2010, in the Levin College of Law school's Chesterfield Smith Ceremonial Classroom (room 180).

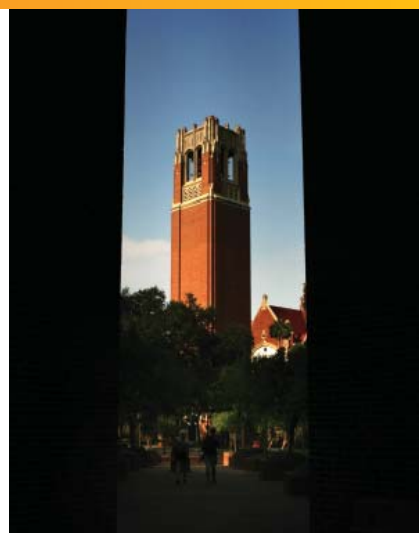
The event will be Webcast live via a link on the UF Law home page ([www.law.ufl.edu](http://www.law.ufl.edu)), and an archived version will be available later along with comprehensive information on social media on the Seminar Series section of the UF Strategic Communications Web site (<http://strategiccommunications.law.ufl.edu/>).

RSVP by Jan. 21 to Association for Academic Women Past President/UF Strategic Communications Planning Committee Chair Debra Amirin ([amirin@law.ufl.edu](mailto:amirin@law.ufl.edu)) if you plan to attend.

For a detailed list of distinguished panel experts, go to the website!

<http://grove.ufl.edu/~aaw/index.shtml>

2009-10 AAW Board: President Dr. Rebecca Rainer Pauly, President-Elect Mary Ann Burg, Past President Debra Amirin, Advisory to Higher Administration Paula Fussell, Treasurer Karen Bradley, Secretary Bridgett Rahim-Williams; Program Co-Chairs Gwen Lombard and Diane Craig, Webmaster Sarah Carswell, Membership Chair Isabel Silver, Lockhart Award Co-Chairs Cheri Brodeur and Dr. Carol Kem



The University of Florida Association for Academic Women (AAW) provides opportunities for women faculty and professional staff to network and enhance their knowledge about the University of Florida and their work environment.

AAW programs are also open to non-members, though members are offered the opportunity to reserve a seat before each event is opened to others. Members also can take advantage of reduced prices for functions where a charge is involved. You may join at any time by sending in your membership form (available on the Web along with updated program information at <http://grove.ufl.edu/~aaw/index.shtml>). Our modest \$25 annual dues are used primarily for fellowships to female UF doctoral students.